

# Listen Up!



Your ears could be telling you something

**40** Million Americans have hearing loss<sup>1</sup>

Hearing loss affects people of all ages. In fact, **about 12% of the U.S. working population has hearing difficulty**<sup>2</sup>. Stay sharp, happy, safe, and productive—don't wait to treat your hearing loss.

## What causes hearing loss?

Hearing loss is caused by temporary obstructions in the outer or middle ear or permanent damage to the tiny hairs in the inner ear. Common causes of damage include exposure to noise, aging, other health conditions, and certain medications.

## When should I get my hearing checked?

Hearing loss can come on so gradually that you may not even notice it's happening. In general, you should

have your hearing screened every three to five years, and tested annually if you are over the age of 50 or experiencing any of the following:

- Consistent exposure to loud noises.
- Difficulty understanding in noisy environments or in groups.
- Hearing mumbling or feeling as though people are not speaking clearly.
- Ringing in your ears.

## If you think you may have hearing loss, rest easy.

Delta Dental of Massachusetts has teamed up with Amplifon to offer you quality hearing health care.

	Level 1	Level 2	Level 3	Level 4	Level 5
Over 1,400 hearing aid options with an average savings of 64% off retail pricing.*					
Average Manufacturer Suggested Retail Price (per ear)	\$2,203/ear	\$2,999/ear	\$4,280/ear	\$6,172/ear	\$7,698/ear
<b>Amplifon Price (per ear)</b>	<b>\$995/ear</b>	<b>\$1,495/ear</b>	<b>\$1,795/ear</b>	<b>\$2,195/ear</b>	<b>\$2,645/ear</b>

Risk-free trial<sup>†</sup>: Find your right fit by trying your hearing aids for 60 days. | Complimentary Aftercare<sup>‡</sup> | Easy as 1-2-3!

**1-year follow-up care** ensures smooth transition to your new hearing aids

**2-year battery support** battery supply or charging station to keep you powered

**3-year warranty** coverage for loss, repairs, or damage

To learn more, call 888-402-1394 or visit: [amplifonusa.com/ddma](http://amplifonusa.com/ddma)

1 [nidcd.nih.gov/health/noise-induced-hearing-loss](http://nidcd.nih.gov/health/noise-induced-hearing-loss)

2 [cdc.gov/niosh/topics/ohl](http://cdc.gov/niosh/topics/ohl)

\* You and your provider will determine the best device to meet your hearing loss, lifestyle, and technology needs.

**† Risk-free trial:**

%100 money back guarantee if not completely satisfied, no return or restocking fees

**‡ Follow-up care:**

For one year following purchase. Batteries - two year supply of batteries (80 cells/ear/year) or one standard charger at no additional cost. Warranty - exclusions and limitations may apply. Contact Amplifon 1394-402-888 for details.

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations. Delta Dental of Massachusetts and Amplifon are independent, unaffiliated companies. The Amplifon Hearing Health Care discount program is not approved for use with any 3rd party payor program, including government and private third-party payor programs. Hearing services are administered by Amplifon Hearing Health Care, Corp.

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